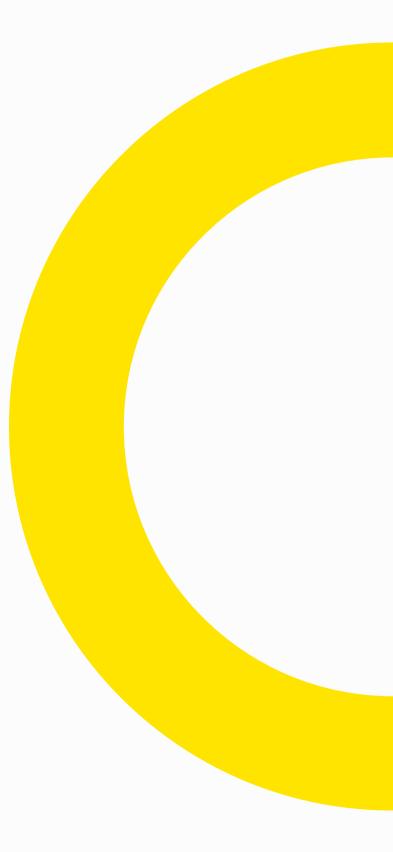


Daria Xiang 2024



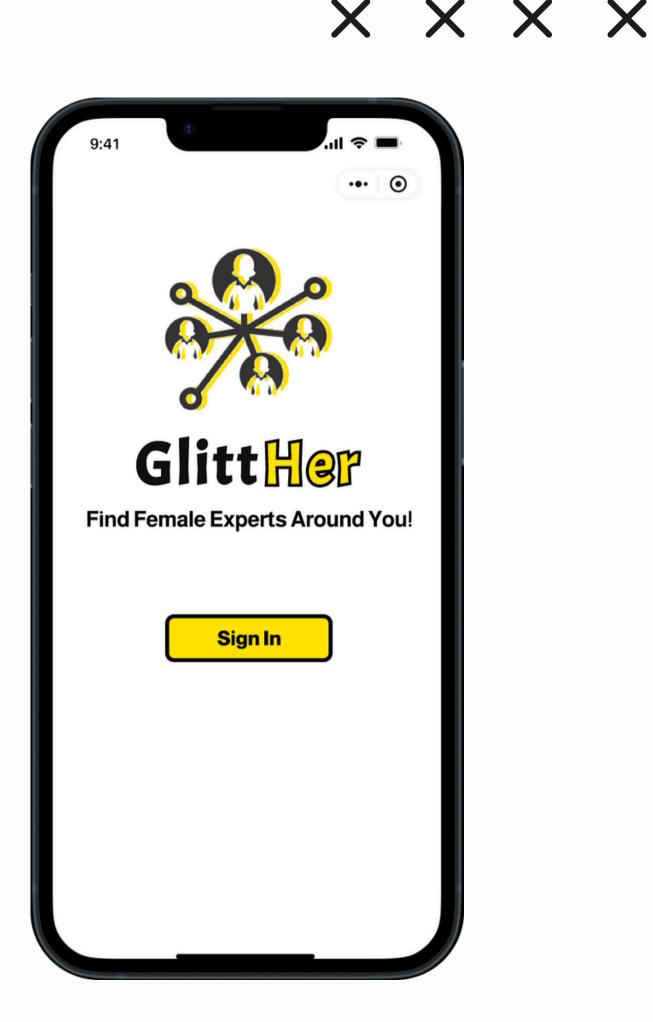
Glitt Her

A Yelp-like business search mobile platform for Chinese Females.

Chinese females who need female service providers in some certain circumstances.



Anytime. Anywhere. Use phone to search offline or online services.





Users' Needs Around Me: Hard to find female practitioners

VISION

Female Customers

Find suitable services that make them feel safe, comfortable.

Female Practitioners

Help them promote their business and share their experiences.



Most gyms I went to, the man gaze makes me feel very uncomfortable, I want a **female-friendly** gyms.

And more **female personal trainer** I can choose from."

"I prefer female **psychological counselors and psychiatrists**, since they are more likely to understand my dilemma as a Woman."

Swipe Down

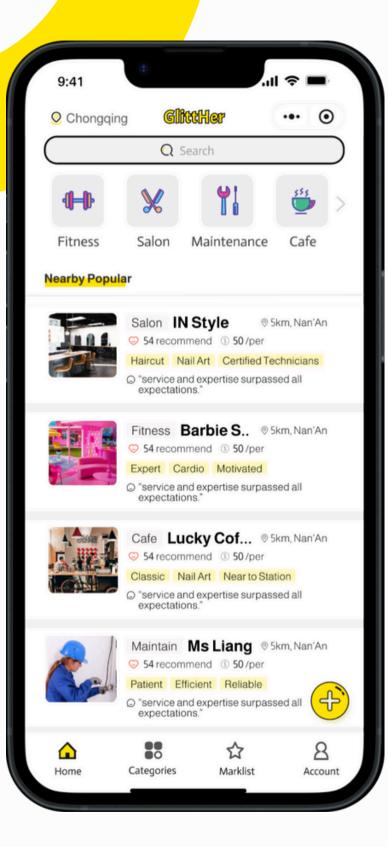


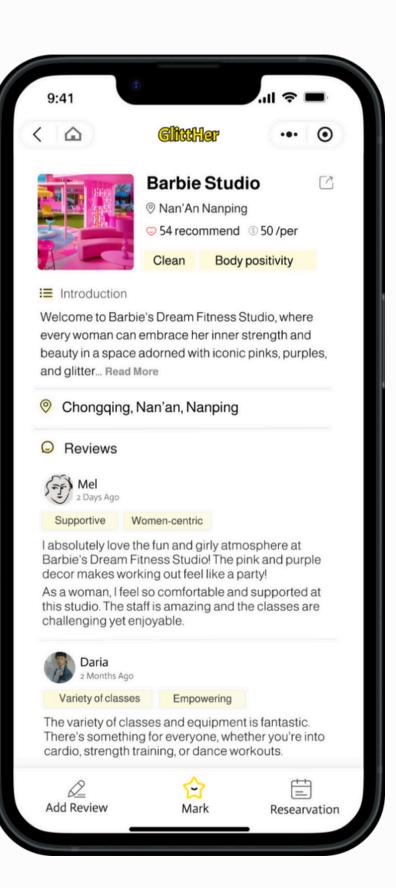
Platform

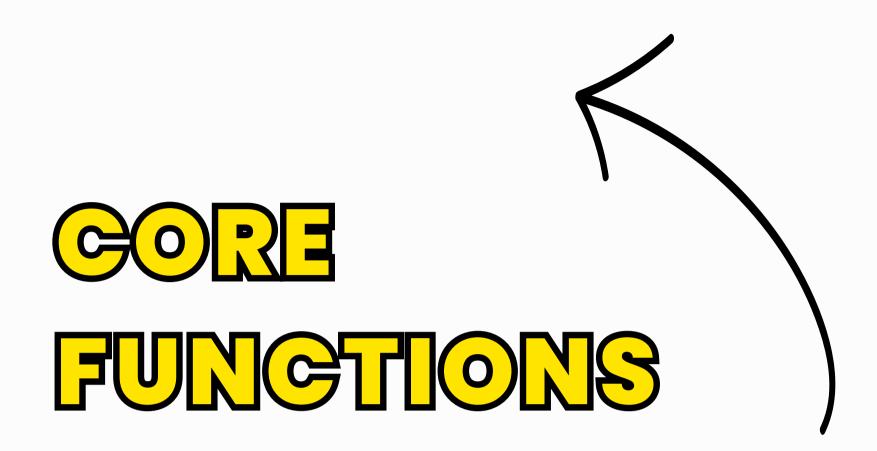
Wechot





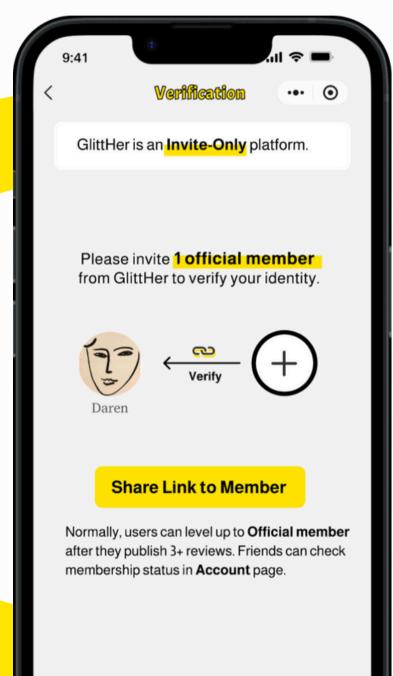






- Search for business
- View the business profile and
 - reviews
- Write reviews, share experience

 Professions Crafted Mastery Knowledgeable Crafts This café is a true gem coffee and cozy ambia delightful experience. 	! The expertly brewed	
Knowledgeable Crafts This café is a true gem coffee and cozy ambia	Precision The expertly brewed	
This café is a true gem coffee and cozy ambia	! The expertly brewed	
	nice make every visit a	
Female Friendly		
Supportive Environmer	nt	
The cozy atmosphere a the perfect spot for a c some solo downtime.	and friendly vibe make it atch-up with friends or	
Cancel	Submit	
fter publish 3+ rev p to Official Memb	views, you will level oer.	







PHILOSOPHW

Female-Only

Female-Friendly

Connect to Community

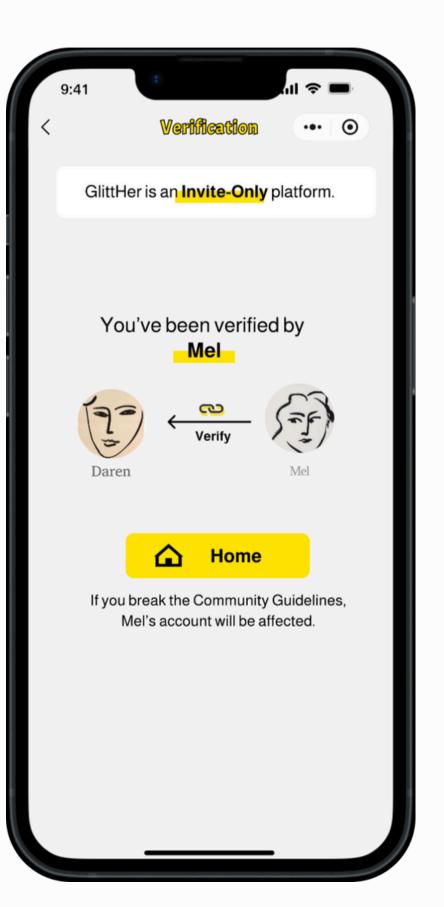
KEY FEATURES

Identity Verification





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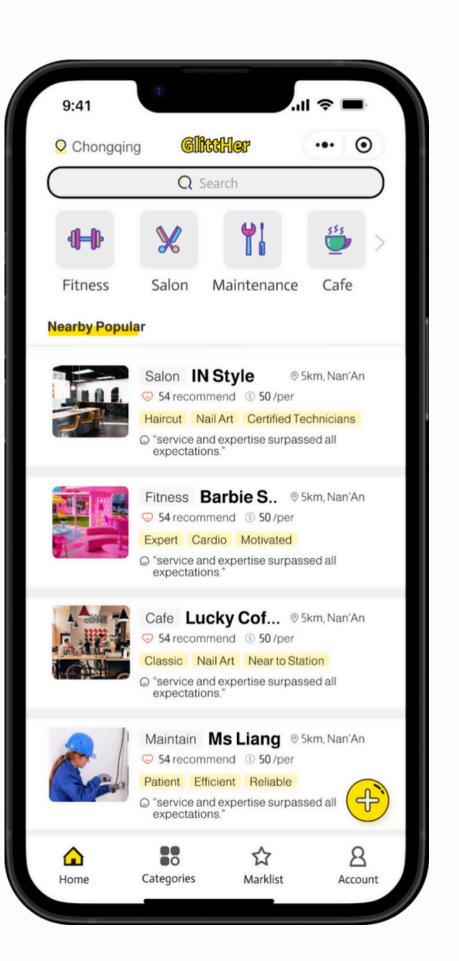
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KEY FEATURES

Review on Female Friendly

	dd Review	••• •
Professions		
Crafted Mastery	Skillful Artistry	
Knowledgeable Cra	aftsmanship	Precision
This café is a true g coffee and cozy an delightful experiend	nbiance make	
🖗 Female Frienc	lly	
Supportive Environ	ment	
Breastfeeding Wel	come	Inclusive
The cozy atmosphe the perfect spot for some solo downtim	a catch-up w	
Cancel		Submit





\times \times \times \times

Design Decisions



Friends Invite and Verify

Ensure community atmosphere

Low-cost and private



No Ratings Just Reviews

Avoid simplified content Encourage share real experience

Glitther

Thank You !

